

# ALPHA PLUS

## GENTLE LAUNDRY WASH

*plant based*

A mild, liquid wash concentrate that provides a gentle softness and freshening to wool and delicates.

- Plant based cleansers and emollients are gentle on fabric and sensitive skins and provide a natural lubrication to wool and synthetic fabrics.
- Maintains a lasting newness in the fabric, eliminating the need for added conditioners.
- A light herbal essential oil based fragrance freshens your laundry whilst being gentle on delicate skins and noses.
- Suitable for all types of fabrics.
- Suitable for use in both front and top loading machines.
- Concentrated formula delivers exceptional economy and reduces landfill potential.



FEATURES	BENEFITS
High Performance Concentrate	<ol style="list-style-type: none"> <li>1. Plant based surfactants give high performance and very easy rinsing</li> <li>2. Concentrated formula with a light herbal fragrance</li> <li>3. Suitable for both top and front loader washing machines</li> </ol>
Gentle Action	<ol style="list-style-type: none"> <li>1. Gentle cleaning action eliminates pilling and maintains the integrity of the most delicate fabrics</li> <li>2. Plant based emollients eliminates the need for added conditioners</li> <li>3. Mild pH is gentle on fabric and skin</li> </ol>
Eco-responsible	<ol style="list-style-type: none"> <li>1. Non-toxic to the eco-system and readily biodegradable</li> <li>2. Phosphate-free formula reduces algal blooms and marine toxicity</li> </ol>
Efficient, grey-water friendly formula	<ol style="list-style-type: none"> <li>1. Grey-water compatible ingredients create minimal impact on effluent and water recycling systems#</li> </ol>

PERFECT FOR WOOL AND DELICATES | IDEAL FOR SENSITIVE SKIN | NO NEED FOR ADDED CONDITIONERS

### DIRECTIONS FOR USE

Front loaders - add 1 x 30mL pump to wash.

Top loaders - add 2 x 30mL pumps to wash.

Hand-washing - add 30mL to 16 Litres of water.

**NO ENZYMES | NO CHLORINE | NO NITRATES | NO PHOSPHATES**

\* Number of washes is based on a 2Lt container at a usage of 30mL for Front Loaders.

# Product should always be used as directed on the label. In areas of frequent grey water use, we strongly recommend to monitor the pH of the soil.

Contains: Water, Coco-Glucoside, Fatty Alcohol Ethoxylates, Cocamidopropyl betaine, Cocodimethylamine Oxide, Glyceryl Oleate, Essential oil based fragrance, Citric Acid.